

Thought Leaders Are Not Born, But Moulded

Learn business firsthand,
directly from the doers.



KHDA Approved



A group of four young adults, two men and two women, are standing outdoors in front of a blurred green background. They are all smiling and giving a thumbs-up gesture. From left to right: a Black man in a tan jacket, a white woman with blonde hair and glasses in a dark jacket and light scarf, a man of Asian descent in a dark blue jacket, and a Black woman with curly hair in a brown jacket and red scarf. White text boxes with thin lines pointing to each person are overlaid on the image.

Chris

"I have a lot of business ideas planned. I am looking for the proper guidance to help me achieve all my goals."

Anant

"Business is in my blood. I want to carry forward my family business and make them proud."

Freya

"I love to solve problems and help others do it. I see my future in business consultancy."

Nia

"I need to learn directly from successful entrepreneurs to launch my business."



Jamal

"I am confident that I will be in a leading role in a global company within a couple of years."

Mateo

"I always wanted to be an entrepreneur and bring positive changes in my community."

Kai

"I grew up seeing my mother trying to build a small-scale manufacturing unit. I want to make it a global brand."

Shadow, Immerse & Rise to *Thought Leadership*

Learning business leadership doesn't fit into the four walls of a classroom. Business is not a comfort zone. It has to be learnt at where it happens. Shadowing corporate leaders and immersing in real-world business settings are the most realistic paths to learn it. The heat has to be felt. Then you rise to become a thought leader.

Cross Cultural Collaboration

Discover the power of diverse minds and perspectives. Work alongside peers from various backgrounds and cultures, learning to innovate collectively, and lead in a truly globalized world.

Shadow Corporate Leaders

Enter the world of corporate leaders. Learn business working shoulder to shoulder with them. Experience the magic of solving problems and taking quick and right decisions.

Thought Leader

Become an authority in business with innovative ideas, deep expertise, and influential insights. Let your peers turn to you for guidance, new perspectives, and direction.

World-class Faculty

Learn from the best in the business with groundbreaking research, real-world experience, and insightful thought leadership to reach your full potential.

Global Immersions

Experience diverse business landscapes firsthand. Engage with international markets, understand global challenges, and develop a truly global perspective that sets you apart.

The B School International: Your Launchpad to *Thought Leadership*

At The B School International, we understand that the business world needs more than just technically skilled people, it needs critical thinkers, innovators, and problem solvers. We have established a new system by breaking the traditional methods of education, which will lead the students to be visionary leaders and powerful successors.

We inspire the growth of a generation with an entrepreneurial mindset, who are capable of inheriting and leading a business to carry its legacy forward with purpose. We create leaders who can scale it to new heights and plan a successful future. With a constantly evolving curriculum, we have been bringing world-class business education to those who need it the most.

The B School International is more than just a campus where you study, this is a launchpad for you to rise as a Thought Leader.

Partnering for Excellence

We partner with the UK's leading universities to ensure your path to leadership is worth it.



“

Thought leadership is a great continuous journey with several pockets of turbulence. Learn from what is happening around you. Limiting your exposure won't stretch you much. Rather, embarking on the quest for an application-based learning model with international exposure must be the motto of your life.”

Faisal P. Seyd

Academic Dean
The B School International



Learn from the Masters of Business

Our faculty at The B School International aren't just educators. They're industry experts who've been living in the business world. As CEOs, consultants, and entrepreneurs, they bring raw, real-world insights into your classroom. Their expertise and experience ensure that you're learning from those who've been where you're headed, making you sharper and more promising leaders.

Experienced Mentors

Learn from professors who have held senior roles at global firms and successfully grown startups.

Leadership Training

Upgrade your skills through expert training by industry leaders.

Workshops

Participate in sessions analysing real-world successes, and connect with successful businesses.

Startup Incubation Support

Access incubation support and exclusive opportunities to participate in high-impact pitching events that can turn your ideas into investments.

Exactly the Way They Do It

We go beyond theory and textbooks. Our approach is based on practical methods by learning real business challenges to help you develop the necessary skills to innovate and lead.

Real-life Case Studies

Analyse strategies of real businesses, their strength, challenges and future.

Family Business Growth Plans

Help you learn better about your family business and create strategic plans to scale and sustain it for the next 50 to 60 years.

Lifelong Learning Approach

Learning doesn't start and stop in the classroom. We cultivate a passion for continuous growth and make sure that education doesn't end at graduation.

Dubai

Learn at the Heart of Change. Lead to Change Norms.

Located at Dubai Knowledge Park, The B School International offers a global community that supports your career long after graduation, connecting you with influential leaders. We make sure that you will get a chance to meet the right people before your graduation. These connections you build help your career in ways you would have never imagined before.





Strategic Location and Industry Connection

The location facilitates strong ties between academic institutions and leading businesses, creating invaluable opportunities understanding the demands of the global market.

Cultural Exchange

Collaborate with people from Asia, Europe, and Africa, learning global business practices.

International Events

Join cultural festivals and global summits hosted at DKP, one of the world's leading educational and business hubs.

Market Insights

Understand how to engage with diverse markets through shared ideas and perspectives.



State-of-the-Art Facilities

A modern campus equipped with cutting-edge facilities, including simulation labs, advanced classrooms, and access to industry-standard tools.

Supportive Ecosystem

A supportive environment with access to student services, counselling, and opportunities for extracurricular activities and student clubs.

Practice-Driven Courses. Global Curriculum.

The B School International offers Higher National Diploma and Higher National Certificate courses in Business Management and Computing based on the globally renowned Pearson BTEC curriculum framework. It enables you to progress to a UK degree in business management or computing either in the UK or UAE.

COURSES IN BUSINESS MANAGEMENT



Higher National Diploma
in Entrepreneurship &
Small Business Management



Higher National Diploma
in Business Accounting & Finance



Higher National Diploma
in Business Management



Higher National Certificate
in Business Management

COURSE IN COMPUTING



Higher National Diploma
in Computing (Cyber Security & Artificial Intelligence)

HND

Higher National Diploma in Entrepreneurship & Small Business Management

With startup acceleration and small business management

Course	Duration:	Eligibility:	Credits:
Level 5	2 Year	12th Grade	240

FEE : **AED 40,000**

This course equips you with hands-on knowledge of running a small business or social enterprise. From building strong customer relationships to managing finances, operations, and compliance, learners gain the tools to confidently launch and grow a business. The program blends practical skills with strategic insights, enabling students to craft business plans and respond to real-world challenges with professionalism and agility.

Top up your qualification with a final-year BA (Hons) in Entrepreneurship and Management in the UK or UAE.

Outcome //

Ideal for startup enthusiasts and heirs to family businesses, this course cultivates entrepreneurial acumen and strategic management skills. You will be adept at identifying market opportunities, developing robust business plans, and effectively managing all facets of a new or existing enterprise, from customer engagement to financial and operational compliance.



HND

Higher National Diploma in Business Accounting & Finance

Course	Duration:	Eligibility:	Credits:
Level 5	2 Year	12th Grade	240

FEE : **AED 30,000**

This program is designed to build expertise in financial management, accounting principles, and business strategy. It offers a deep knowledge of budgeting, financial reporting, and investment analysis, blending theoretical knowledge with practical applications, matching the demands of the global market.

Top up your qualification with a final-year BA (Hons) in Business and Management in the UK or UAE.

Outcome ///////////////

Upon completion of this course, you will possess a robust understanding of financial management, accounting principles, and business strategy making you highly adaptable to the demands of the global financial market.



HND

Higher National Diploma in Business Management

Course	Duration:	Eligibility:	Credits:
Level 5	2 Year	12th Grade	240

FEE : **AED 30,000**

The Level 5 units give you the opportunity to specialise in a business-related occupational area and to progress to degree-level study. The units prepare you to move on to specific areas of business at Level 6 or to enter employment with the qualities and abilities necessary for roles that require personal responsibility and decision-making.

You will be able to develop and apply your own ideas to your studies, to deal with uncertainty and complexity, to explore solutions, demonstrate critical evaluation and use both theory and practice in a wide range of business situations.

Outcome

By the end of Level 5, you will have a sound understanding of the principles in your area of specialist study and will know how to apply those principles more widely in the business world. You will be able to perform effectively in your specialist area.



HND

Higher National Diploma in Computing (Cyber Security & Artificial Intelligence)

Course | Duration: | Eligibility:
Level 5 | 2 Year | 12th Grade

FEE : **AED 30,000**

This course on building expertise in protecting digital systems covers key areas like network security, ethical hacking, and threat analysis. Designed for those passionate about safeguarding technology, this program combines practical skills with theoretical knowledge, preparing you for roles in the fast-growing cybersecurity field.

Outcome

This program equips you with the specialized expertise to defend digital infrastructure against evolving cyber threats and leverage artificial intelligence for enhanced security solutions. Graduates will be proficient in safeguarding digital assets and contributing to the security of an increasingly interconnected world.



HNC

Higher National Certificate in Business Management

Course	Duration:	Eligibility:
Level 4	1 Year	12th Grade

FEE : **AED 30,000**

This course is for those with a passion for innovation and building their own ventures. This program focuses on the essentials of entrepreneurship, including business planning, financial management, and market analysis. It's designed to nurture your entrepreneurial mindset while providing practical tools to launch and grow a successful small business.

Outcome

By the end of Level 4, you will have sound knowledge of the basic concepts of business. You will be competent in a range of subject-specific skills as well as general skills and qualities relevant to key areas of business.



Field-Proven Pedagogy

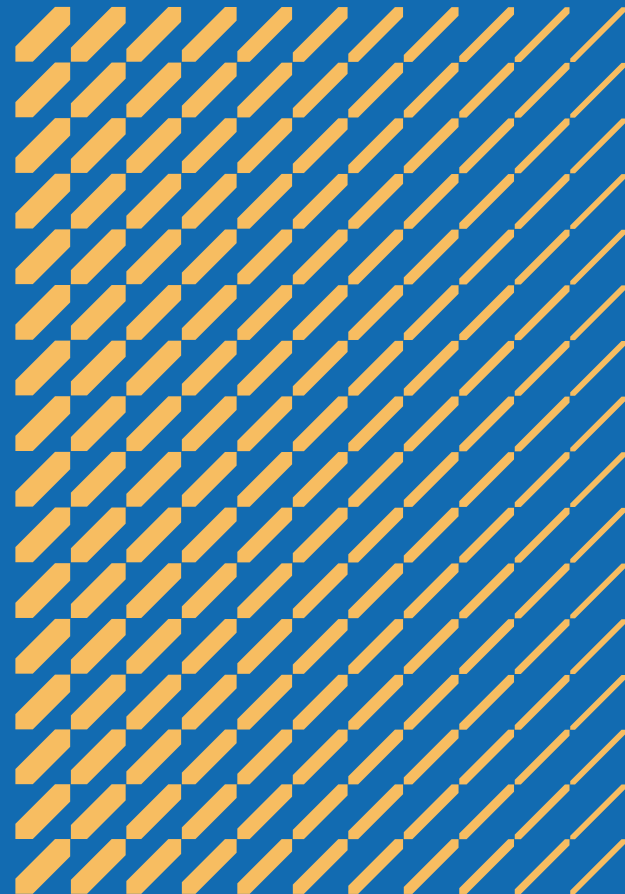
Our teaching methods and strategies have been tested and focus on practical application and experience, ensuring that we use approaches that have demonstrated success in improving student learning outcomes. This pedagogy emphasizes methods that have been refined through actual use, rather than relying solely on theoretical models.

Grounded in real-world scenarios

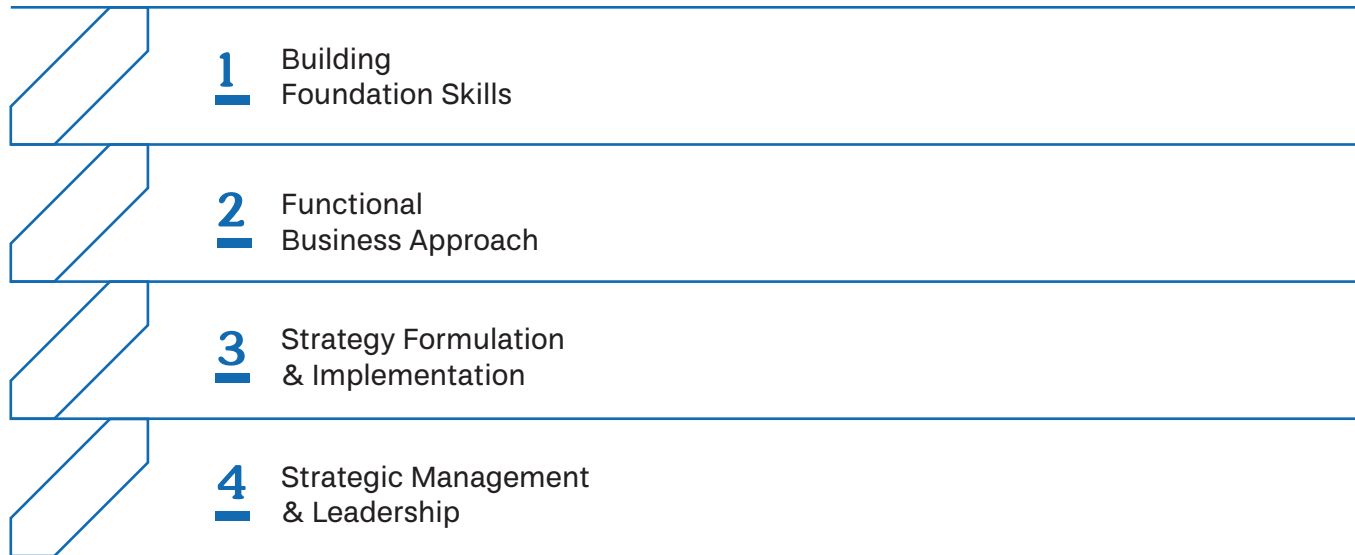
Apply knowledge in meaningful ways

Hands-on learning

Evidence-based practices



Stages of Learning



Assessment-Driven Learning

The entire program is assessed through assignments. Types of assessments include Organisational study reports, Diary logs, Teamwork, Presentations, and Viva Voce.

Leaders of Tomorrow. Graduated from *The B School.*



The B School International ignited my passion for business and was instrumental in taking the first step toward building my brand, Moomama. Through practical learning, personalized mentorship, and invaluable real-world insights, I gained the confidence and skills needed to launch my venture. With the exceptional guidance I received, I transformed my idea into a thriving brand, demonstrating that dreams can indeed become reality with the right support.

Muhsina
Founder, Moomama.



As a proud alumnus of The B School International, I can confidently say that the Level 5 program transformed my business approach. The invaluable skills and insights I gained empowered me to acquire a health company and significantly expand my portfolio. Now, I manage a team of over 80 employees with confidence. I highly recommend The B School International to anyone looking to elevate their career, grow their family business to the next level and make a meaningful impact.

Mr. Sadiq
Holiday Healthcare Pvt Ltd.

The learning experience at The B School International is unlike any conventional program. The combination of internships, live projects, and real-world case studies ensures that every concept we learn can be applied practically. Each lesson feels like a stepping stone to tackling real-world challenges. I've been able to implement these learnings directly in my projects, and the results have been extraordinary, helping me advance my career in the UK universities.

Tariq bin Ziyad



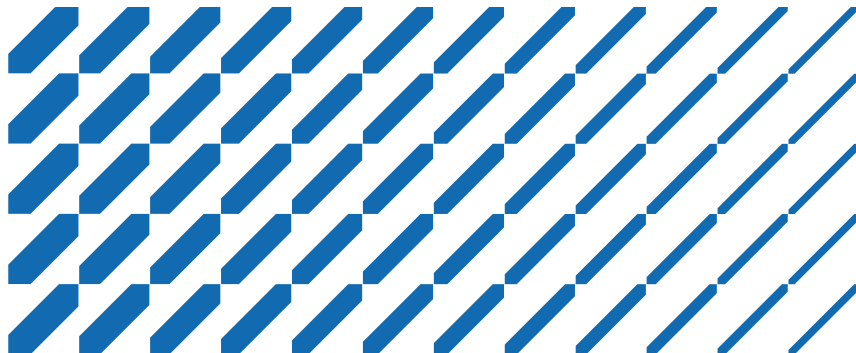
My journey at The B School was transformative. The Small Business and Entrepreneurship course, rich with case studies, inspired me to launch my brand - Just Loaf, with my school friends. Practical knowledge, mentorship, and a supportive environment empowered me to turn my passion into reality. I highly recommend The B School to aspiring entrepreneurs.

Mr. Sarbas Ahamed
Co-Founder, Just Loaf



Are You Ready for What Lies Ahead in Global Business and Become a *Thought Leader?*

Come to the heart of Dubai, where the global business community buzzes around. To the multicultural Dubai Knowledge Park. Because The B School International, your launchpad to the future, is here.





No. 174, Block 2A, **Dubai Knowledge Park**,
Al Sufouh 2, Dubai, United Arab Emirates

www.thebschool.ae
admissions@thebschool.ae



Broadening Your Scope

UAE | KSA | INDIA

+971 52 556 0478 | +97152 694 9275